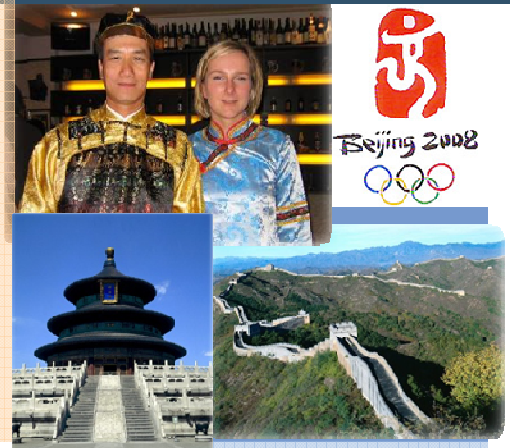


**AIESEC Tsinghua University 2008 Project (DT-environment education)**

# Action NOW!

## 行动·现在

Want to discover the magic land and experience the pre-Olympic Beijing?  
 Want to meet & make friends with the hospitable Chinese people of all ages (7 to 77)?  
 Want to make a difference in the cause of ENVIRONMENT PROTECTION with AIESEC THU?



**About Action NOW! :**

- ✓ Environmental issues are **gaining universal popularity with each passing day** . The record-setting blizzards which struck southeastern China earlier this February warned us again of the potential danger of climate change. Knowledge makes difference. "Action Now!" turns in to help.
- ✓ As the beginners on CSR, Chinese enterprises are in great need of advice. "Action Now!" offers them an easier start on **CSR project**.
- ✓ Together with the **TNs trained in environmentally oriented NGO**, "Action Now!" OC team will host **a series of education programs** in elementary, secondary and tertiary education institutions as well as in communities and sponsoring enterprises.

**Roles and Responsibilities:**

- ✓ **Companies**—— All-time sponsors and participants
- ✓ **AIESEC**—— Project organizing committee
- ✓ **NGO**—— Intellectual support and EP (Experience Participant) training institution
- ✓ **Media**—— Supervision and publicity
- ✓ **EP** —— Educator

**What you can get form this project?**

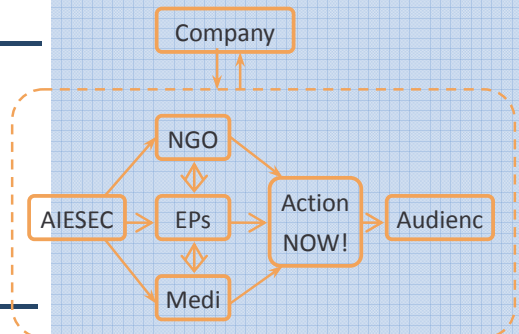
- ✓ **To Learn & To Contribute:** Obtaining an in-depth look into the current situation of China's environmental protection through working in NGOs
- ✓ **Challenging Job:** Building up connections among enterprises, NGOs, media and educational institutions; pioneering in advising enterprises to plan their own CSR project
- ✓ **Golden Season of the Olympics:** Witnessing the global sports festival; Especially free lodging during this golden time.
- ✓ **Huge Audience:** up to 500 direct audience as well as 2000 indirect ones
- ✓ **Friendship and Cultural Xp:** This trip will offer you numerous opportunities to make friends with the hospitable local people and have a taste of the authentic Chinese culture
- ✓ **Join in the group of the brightest students in China:**  
 AIESEC THU Project team boasts students from the departments of Architecture (Energy Saving), Environment, Economy & Management, Foreign Languages, Humanities & Social Sciences, etc. We are all looking forward to having you as teammate.

**Quick Details**

Work place: Beijing, China  
Duration: 3 months(May to Aug. 2008)  
After work can stay for Olympics☺

JD:

- 1) Running environmental projects with NGOs
- 2) Organizing environment activities for companies
- 3) Lead education program for students & civilians.



**More information?**

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*It's up to you!*